

SUMMER 2018

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IN-LINE WITH LASFAA

A publication of the Louisiana Association of Student Financial Aid Administrators

PRESIDENT'S MESSAGE

Greetings LASFAA Members!

I just realized that over half of my term has passed...time flies when you are having fun.

The Board members have done an amazing job with training, sharing information, and planning our EPIC 50th Conference! I hope you had an opportunity to take advantage of the webinar in May on mentorship and take advantage of our Mentor-Protégé program this year. The association will waive the conference fee for two active mentees and they will be acknowledged at the 2018 fall conference. To take advantage of the last time the



association will have the opportunity to offer credentialing at a discounted price, I strongly encourage you to register for all of the topics offered at the conference. Also, we have secured some awesome presenters including representatives from SWASFAA, NASFAA, and the U.S. Department of Education in Washington D.C.

Remember, we will be in New Orleans and have some unique activities planned. For starters, the Board would like to invite you to join us Tuesday, October 16, 2018 for a jazz lunch cruise on the Steamboat Natchez for a discounted cost of \$41.50 per person. Additionally, we will offer vendor bingo, a scavenger hunt, and a Black Tie Masquerade Social with a New Orleans cuisine.

Don't forget to purchase and help sell our raffle tickets and support our charity, Second Harvest Food Bank. Some of the conference information is already posted on the website, including the hotel booking information. I would like to encourage you to reserve your room(s) as soon as possible. If your institution is state tax exempt, we will provide the hotel with the information necessary to waive your room(s) state taxes (one less thing you will have to remember).

I am having a blast serving as your 2018 LASFAA President and I look forward to the next 6 months! Special thanks to our Board members...keep up the great work! Have a Relaxing and **Prosperous Summer!**

Katraya Williams, Director of Financial Aid, Southern University at Shreveport

Total Members: 532 members 58 institutions

<u>Membership Update</u>

New to LASFAA: Ascent Student Loans Herzing University J's Barber College Thrivent Student Resources Welcome back! **Career Compass** Tulane University

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Volunteer Spotlight: La'Charlotte' Garrett, Fall 2018 Conference Site Chair

The LASFAA Volunteer Spotlight shines on La'Charlotte' Garrett, the Financial Aid Director at Southern University – New Orleans.

Volunteer activities with LASFAA: Training Committee Member, Moderator, Presenter, Bootcamp Trainer, Financial Aid Awareness Committee Member, Fall 2018 Conference Site Chair, Rookie of the Year (2005)

How long have you been in financial aid? 23 years (5 years student worker and 18 years professionally)

How did you get your start in financial aid? My student worker job placement in my college freshmen year (Fall 1995) was in the Financial Aid Office under Director Ms. Mildred D. Higgins. I was assigned to work under Ms. Emily London-Jones and she has been my mentor and 2nd mother since. I always say: "My profession chose me, I did not choose it". **What is the most rewarding part of your job?** I am so grateful that I get to help students and parents within federal guidelines.



What case/student will you be most likely to remember for the rest of your life? One of my most memorable case was during the beginning of my career. I had one of my students changed their first, middle, and last name to just one word. No joke, this student legally changed their entire name: first, middle, and last name. This case brought a lot of attention, because the student name became just one word. I had to assist this student with getting the Department of Education to accept the name change because there was no first and last name: FAFSA would not process the application, COD who not process records, NSLDS rejected student new name identity due to missing last name even after the student faxed them all of the legal name change documents. As a result, ED had to add a word in the last name field, in order for their database to recognize the last name field. Once this occurred, the student became aid eligible. Nevertheless, as long as the student was enrolled at the institution and was aid eligible, I had to remember to place tickets will all federal agencies once a year to ensure this student did not have a delay in aid year processing. This student would visit my office once a year to make sure his aid was accepted yearly by the ED. I also had to make sure the student's file was properly documented every year. This student received both undergraduate and graduate degrees.

What is the most difficult aspect of your job? The most difficult aspect of my job is having to inform students they are no longer eligible for federal financial aid.

How do you cope with stress on the job? Listening to music helps me cope with stress on my job.

Who has been the biggest influence/mentor on your career? My biggest influence on my career has been my mentor, Ms. Emily London-Jones, who took me under her wing and showed me the Financial Aid industry. She instilled in me the importance of knowing the "blue book" —as least that's what it used to be called in a hard-copy back then. Now the federal regulations are electronic. Ms. Jones made sure that I was diverse in all federal program components/units that comprised of the Financial Aid Office — verification, counseling, work-study, reconciliation, SAP, scholarships, IT, etc. However, I did make sure that I researched and mastered all program units that I administered.

What is/was your favorite volunteer experience? My favorite volunteer experience was representing LASFAA during the 2015 NASFAA Conference in New Orleans.

What do you do when you are not working? I am always working whether on the job or home. I spend my leisure time with my husband and 3 children—Ryla (9 yrs. old), Rychon Jr. (7 yrs. old) and Ry'Ann (2 yrs. old).

What do you like about living in Louisiana? You can take a mini vacation in Louisiana on 1 tank of gas.

What is the most unusual place you have vacationed? Staying home and not taking a vacation at all.

What is your favorite restaurant? My favorite restaurants are Outback and Cheddar's

What was the last book you read? Homegoing by YAA Gyasi

If you could change anything in our industry, what would it be? I would create an 8 year Loan Forgiveness Program just for individuals working in Higher Education because our programs have been cut year-after-year by the government.

Do you have any advice for your fellow financial aid administrators? Remember we are training the leaders for tomorrow. Listen to your students, so you can fully understand their situation. Never assume they understand all of the information you told them verbally, sometimes you need to give it to them in writing.

If you were not in financial aid, what would you be doing now? I would have continued to pursue my JD, so I could work for the FBI as a Federal Investigator.

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How America Pays for Graduate School

2017 overview of findings. This new national study by Sallie Mae and Ipsos examines graduate students' attitudes toward the value of a graduate degree, how they chose their program, and the resources they used to fund their education. Students enrolled in graduate school are focused on earning credentials that will help them achieve their career goals. More than 9 in 10 agree graduate school is an investment in their future, and 9 in 10 agree that a graduate degree will provide entry, advancement, or opportunity in their chosen career field. Further, 9 in 10 agree that their graduate degree will benefit them in the form of increased earnings. Fewer, though still a majority, feel graduate school is wholly required: about two-thirds agree that a graduate degree is the new minimum standard level of education for any professional occupation.

On average, the typical graduate student spent \$24,812 on school for the academic year 2016 – 17. The average amount spent can vary widely due to a variety of factors, including enrollment status, course of study, and degree type. Full-time students typically spend 50 percent more than part-time students (\$28,790 and \$19,469, respectively); medical students, who spend the most (\$39,877), spend twice as much as education students, who spend the least (\$18,812); and doctoral students

spend nearly 40 percent more than master's degree students (\$30,960 and \$22,496, respectively).

Resources used to pay for graduate school

Graduate students are far more self-reliant than undergraduates when it comes to paying for their education. Grad students pay for 77 percent of their education with money they have earned, saved, or borrowed, while undergrads pay for only 30 percent of their education from those same resource types. About 15 percent of grad students' costs are covered by free financial aid—grants, fellowships, scholarships, or tuition waivers—less than half the 35 percent free financial aid pays for undergraduate costs. External contributions from friends, relatives, or other sources pay for the remaining 8 percent of costs for grads, which is about one-quarter of the proportion parents and others pay toward undergraduate costs (31%).

Of the money grad students pay toward their education expenses, about one-third is earned and two-thirds is borrowed. Half of the borrowed money comes from federal student loans, and half from a variety of other sources, including private student loans, university-sponsored loans, credit cards, home equity loans, retirement fund loans, and loans borrowed from personal resources (family or friends). Seventy-seven percent of graduate students borrowed something in 2016 – 17, more than the 45 percent of families who borrowed to pay for a child's undergraduate education in the same academic year. Forty-seven percent of grad students borrowed a federal loan. Among those who borrowed a federal loan, half anticipate receiving Public Service Loan Forgiveness.

More than half of grad students' earnings contributions come from savings and investment income. The other half comes from current earnings and associated benefits, with about 3 percent of total costs paid by an employer tuition reimbursement program or stipend... (Continued on page 5)

Congratulations to ITI Technical College for recently being named Company of the Year (100 employees or more) by Baton Rouge Business Report.

Homegrown ITI Technical College changes lives through career training



FOR THOUSANDS OF individuals who dreamed of gaining skills and securing stable jobs, ITI Technical College has been a game changer. The Baton Rouge family-owned career college offers real-world curricula that help its graduates find meaningful work. Students include recent high overwhelmed with petrochemical and advanced manufacturing workforce needs, due both to expansion of some industry sectors and to the retirement of baby boomers. But qualified workers don't appear overnight, says Martin.

It takes time and training to create a consistent workforce

More information can be found at: <u>https://www.businessreport.com/business/2018-company-year-iti-technical-college-joe-martin</u>



Louisiana's Non-Profit Resource for FAFSA Completion & College Access

Financial Aid Counselors change lives by helping students accomplish their dreams. Students come to you in a haze of confusion, frustration, and at times, sheer terror and you calm their fears by helping them find a way to pay for their courses, housing, books, and transportation. This year, you committed to stepping into the high school classroom to assist students in your communities with a new graduation requirement – FAFSA completion. YOU are the experts in this field and YOU were the driving force in pushing Louisiana to FIRST in the nation of "Percentage Change in Completions Year-Over-Year" and SECOND in the nation in "Percentage of Seniors Completing FAFSA", trailing Tennessee by only 3.2% as of May 5th. Please join Lela again for the 2018-19 academic year as we answer the call to provide FAFSA completion facilitators and financial aid counseling to the Louisiana's high school seniors. If you haven't already done so, join the effort by contacting Ann Carmichael, Lela's Statewide FAFSA Completion Coordinator at <u>carmichael@lela.org</u>

(continued from page 3) ... Universities contribute two-thirds of the free financial aid; the remaining third is split between federal grants and private scholarships. Of the money contributed from friends and family, the bulk comes out of pocket; only about 1 percent of the total amount spent on grad school comes from money borrowed by someone else on behalf of the student.

A significantly lower proportion of graduate students than undergraduates completed a Free Application for Federal Student Aid (FAFSA) (64% vs 86%, respectively). While the rate is higher among full-time grad students (69%), even that remains well below the filing rate of undergrads.

How the Typical Student Pays for Graduate School, Average Funding Source Share



¹Sallie Mae and Ipsos, How America Pays for College 2017,

https://www.salliemae.com/assets/Research/HAPHowAmericaPaysforCollege2017.pdf (July 2017)

Differences in paying for graduate school by racial or ethnic groups include:

- Hispanic students use less in free financial aid and more money from friends and relatives than other racial or ethnic groups.
- Black students have the highest FAFSA completion rate and use federal loans more than other groups.
- Asian students have the lowest FAFSA completion rate, and those who borrow are more likely than other groups to borrow from private student loan programs or personal resources.
- White students are more likely to use their earnings and slightly less likely to borrow than other racial or ethnic groups.

Attitudes and decisions about attending graduate school

Deciding how to pay for graduate school is one important part of the process related to the decision to attend graduate school. Considering how resourceful they need to be in funding their education, it is not surprising that 8 in 10 grad students say they are more responsible for making decisions about how to pay for school than they were as undergraduates. Nearly three-quarters created a plan for how to pay for grad school before they enrolled. Eight in 10 borrowers—along with 9 in 10 non-borrowers—feel confident they made the right financial decisions about how to pay.

In addition to deciding how to pay, students make a series of other decisions that impact their overall grad school experience.

One decision to be made is type of degree to pursue. Professional requirements can dictate a specific degree type, but for many potential students, the choice is based on which type is more likely to offer opportunities they are seeking. A linked consideration is time to completion: master's degree programs are typically of shorter duration than doctoral programs. Among this study's respondents, 72 percent are enrolled in master's degree programs and 28 percent in doctoral degree programs... (Continued on page 6)



(Continued from page 5) ...Another decision is whether to enroll full time or part time. Part-time students spend less on an annual basis, and are more likely to continue to have current income. Fifty-seven percent of this study's grad students are enrolled full time and 43 percent part time. Students aged 29 or older, who likely are established in their career and returning to school to continue their education, are more likely than younger students to attend part time.

School selection is another decision students make. The three main considerations students weigh are quality of education, convenience or personal reasons, and cost. Grad students are less likely to focus on cost (12%) than quality and convenience (each about 43 percent) when making their final decision. Enrollment between public and private universities is almost evenly split, with 52 percent enrolled in a private and 48 percent in a public institution.

While life stage and career ambition influence the individual direction a graduate student will ultimately take, as a group, these students demonstrate they are results-oriented in their pursuit of a graduate degree and not afraid to take responsibility for paying for the opportunity to earn that degree. Access the full report at SallieMae.com/HowAmericaPaysGrad



LASFAA's Mentor/Protégé Program

LASFAA's mentor/protégé program provides interested members an opportunity to connect with other LASFAA members one-on-one and/or in small groups. This program will focus on the development of professional relationships by pairing experienced mentors with protégés based on a mutual interest in specific areas of the financial aid process. This is a learning and development partnership between an experienced financial aid professional and someone open to growing in the financial aid profession. This program is not meant to replace training, management or leadership within the protégé's office.

The purpose of the mentorship program is:

- to foster meaningful relationships amongst LASFAA members
- promote engagement and participation in the association
- enhance the learning experience within the financial aid profession

Who can participate?

Any current LASFAA member may participate as a mentor, protégé or both!

How can I be a Mentor and a Protégé?

If you have at least 4 years of experience in the financial aid profession and perhaps are new to the state, or in a new office, position or school, and would like a mentor, then you may submit the sign up questionnaire to be both a mentor and a protégé.

Mentor requirements-Must be a current LASFAA member with at least 4 years of experience in the Financial Aid profession.

Protégé requirements-Must be a current LASFAA member with less than 4 years of experience in the Financial Aid profession.

What is a Mentor?

The role of the mentor is to provide advice, guidance, encourage participation in LASFAA, and make a personal connection with protégés that share a mutual interest in specific areas of the financial aid profession. (Continued on page 7)

(Continued from page 6)

What is a Protégé?

Open to members seeking professional guidance from an experienced Financial Aid professional and/or who desires to make connections within the association.

How does the program work?

Mentors and Protégé's will sign up using a questionnaire. If you would like to be a mentor and a protégé please fill out a mentor questionnaire and a protégé questionnaire.

Protégés will be paired to mentors based on a shared interest in a specific area of the financial aid profession. (ex. Protégé ranks verification as their #1 interest they will be paired with a mentor that also ranked verification as their #1 interest, etc.)

Mentors and protégés are asked to commit at least 30 minutes per month to connecting with one another. After the program ends, participants will be sent a survey. The information collected will be used to continually enhance LASFAA'S mentorship program.

<u>Best Paw Forward – Southern University Financial Aid Outreach</u>

submitted by Sharmain Lazard-Talbert at Southern University Baton Rouge It is an exciting and busy time of year on the campus of Southern University and A&M College! February is Financial Aid Awareness Month on the yard and the Office of Student Financial Aid partnered with Residential Life to host residential hall raids, in which OSFA staff visited with residential life students to promote the upcoming Financial Aid events, Summer 2018 Year Round Pell, Institutional and Outside Scholarship Opportunities as well as provide departmental and institutional guidance to on-campus Jaguars. In addition, Sharmain Talbert (Interim Associate Director/Scholarship Coordinator) and Ashantia Roberson (Counselor) partnered with LELA and visited with EBR Readiness Academy faculty and staff, students, and parents for a Financial Aid 101 and FAFSA Completion Workshop. Also Carey Williams (Counselor) spoke about Financial Aid basics with the participants for National TRIO Day on February 24th. In March, the SUBR OSFA promoted Financial Aid awareness by collaborating with the Center for Undergraduate Student Achievement (CUSA) to visit with the Freshman Seminar



Carey Williams and residents of Jones Hall during residential hall raids



2018 National TRIO Day hosted at SUBR F. G. Clark Activity Center

classes. During this time, students also had the opportunity to have a Question and Answer session with the Financial Aid team and also discussed upcoming Financial Aid events – Financial Aid Fridays Workshops (to assist the student body with FAFSA Completion and institutional requirements), Financial Aid Week festivities, and Summer 2018 Financial Aid policies and procedures. In addition, the team discussed the Satisfactory Academic Progress Policy and how it relates to Financial Aid eligibility. During Financial Aid Awareness Week, hosted March 19th – March 23rd, Southern University Jaguars had the opportunity to visit with the Financial Aid team and participate in various activities including Breakfast on the Go, Pennington Research/Wellness event, Cookies with Your Counselor, and

Financial Aid Fridays Workshop. Southern University students



that successfully submitted their 2018-2019 FAFSA at the FAFSA Friday event during Financial Aid week received lunch provided by Raising Cane's.

Carol Carter of SUBR OSFA discussing outside scholarship opportunities with an upperclassman



Sharmain Talbert (standing) and Carol Carter (sitting) outside of the Smith & Brown Memorial Student Union during Pennington Research/Wellness event

Changes to Facebook's News Feed: What They Mean for You

Submitted by Matt Lehmann, Sr. Marketing Associate at Great Lakes Educational Loan Services, Inc.

On January 11, 2018, Facebook inventor Mark Zuckerberg himself announced that, due to feedback from the community, Facebook is making changes to improve engagement for users. On the Facebook News Feed, you'll find more detail about what's changing—and how it may impact traffic on your pages, prioritization of content for Facebook users, and more. Renola Swoboda helps us sort through what it means.

Why the Change?

Facebook's News Feed offers limited space. Zuckerberg says users have provided feedback indicating that public content from businesses, media, and brands is making it harder to connect with other users in personal and meaningful ways on the channel. To stay focused on its original goals of bringing people closer together and building meaningful relationships, Facebook will be making updates to ranking of content.

What's Changing?

Considering that space in Facebook's News Feed is limited, Facebook intends to respond to feedback by showing more posts

from friends and family and those predicted to generate meaningful conversation—and to display less public content (including posts and videos by businesses). Updates that spark engagement and discussion among viewers will be favored over less meaningful content. For example, live videos often lead to discussion among viewers on Facebook, getting six times as many interactions as regular videos.



What Does This Mean for You?

Pages may see their reach, video watch time, and referral traffic decrease. The impact will vary from page to page, driven by factors such as the type of content provided on the page and how people interact with it. Pages making posts that people generally don't react to or comment on would be most impacted and could see the biggest decreases in distribution.

And this means that, more than ever, engagement is key! Your page's content needs to be an added value to your audience in order to engage them in meaningful conversation. How you choose to engage and the content your page provides will need to generate interaction and conversation. This rollout of changes to Facebook will take up to a year to... (Continued on page 9)





Reward redemption period is limited. Aggregate loan limits apply. Visit DiscoverStudentLoans.com/Reward for reward and redemption terms and conditions. Discover Student Loans are made by Discover Bank. ©2018 Discover Bank, Member FDIC. (*Continued from page 8*)...implement, (there's no official timeline), so you should have time to change your approach to content and engagement. As you do so, keep the following in mind.

- Whether you use video or static posts—or likely a combination—creating engaging experiences and content and promoting that content is what will keep your page visible. Since organic content will be de-emphasized, a critical point of strategy going forward will be deciding how much to allocate to paid posts that get you guaranteed placement and/or audience views.
- 2. Organic posts will have little to no audience going forward, but are still important. After students find your page, the content you put there will be what keeps your current and growing audience on your page to create engagement.
- 3. Video is still as important as ever. We know that Facebook live and video is able to find its way into newsfeeds, but if that video creates engagement, it could be the recipe for success in this new world.

You're not alone. Many other marketers and social media practitioners will be in the same boat as you, responding to this significant shift in an attempt to produce more strategic and purposeful content. On the bright side, engaging your audience is the goal anyway. Social media practitioners that engage their followers in active discussion already know this—and, as one of those, Facebook is making sure their medium retains users with compelling content that's a priority for them.

Matt is a Sr. Marketing Associate with Great Lakes, serving schools throughout the country. You can reach Matt at 877-500-0131, or by email at matt.lehmann@glhec.org. Additional information about Great Lakes can be found online at <u>schools.mygreatlakes.org</u>

How to Advocate for the HEA

By Amy Glynn, VP of Financial Aid and Community Initiatives

Tensions in higher education are running high. For the first time ever, society is beginning to question its value. College enrollment is down. And, with the anticipated reduction in high school graduates, schools will continue to have to fight harder for each new student. Disruption of the education and funding models is no longer a question of *if*, but instead *when*, it will occur. With the reauthorization of the Higher Education Act (HEA) on the table, now is an ideal time to make sure your voice is being heard.



A Topic Too Important for Our Insecurities

Earlier this year, I had the opportunity to go to Washington, D.C., and speak with staff members on Capitol Hill about the future of financial aid. This was a completely new experience for me—and one that I never thought I would take part in. You can ask my husband: Politics and the legislative process have always been his thing; not mine. If you are more like me, the idea of advocating in Washington may be overwhelming, nerve-racking, and even cause you to have self-doubt. A bit of a perfectionist—as I think most financial aid professionals are—it's hard to go into new situations where there are so many unknowns.

However, it is my hope that you will overcome those feelings—as I did—to help advocate for students and to continue to shape the future. Here are five things I learned during my visit that I think (hope) will help you find the courage to speak up in D.C.

1. This Is Just the First Step in Building a Relationship

No relationship of value has only one interaction. This was probably the single-best piece of advice I received (Thank you, NASFAA President, <u>Justin Draeger</u>!). You are not looking to sway opinion in a single meeting. Instead, you are working to build relationships—and future opportunities—with staff members and elected officials. The purpose is to introduce yourself as a relevant and credible leader in your area.

(Continued on page 10)



(Continued from page 9) ...Your goal for that first meeting is to have this interaction be the first of many; to be someone who comes to mind in the future as a subject matter expert and resource. In doing this, know your audience and its agenda. Try to use your alignment with them in your favor and frame your talking points around things that are important to both of you.

2. You Know More Than They Do

Part of relationship-building is about credibility-building. Remember that you are the expert. You know a thousand times more than the person you are talking to about financial aid, college affordability, and the student experience.

Yes, I know that many people who sit on education committees have previously worked in higher education. But I would challenge you to find a single one who has experience in the Financial Aid Office. They need professionals like you to share insights on what is going on in your world—so they know what is, and is not, working.

You have a responsibility to your students and your institution to share your knowledge with the individuals who are developing policy that shapes our industry. As the expert, it is your responsibility to frame your opinions

in a nice, neat gift box—topped with a bow. Remember to keep things at a relatively high level. Otherwise, you will lose people—and that doesn't help you build those all-important relationships.

No matter how excited you get about calculating R2T4 or the intricacies of a credit hour, your excitement will be lost on those you are meeting with. Talk to them in a way that makes your insights easy to digest.

2. They Work for You

Those people you're meeting with? They're elected officials—and they have an obligation to listen to their bosses. *You* are one of those bosses. At work, we have an obligation meet with our employees to ensure that they are staying on track. Your meetings in Washington should be no different.

Elected officials need to be reminded of, and educated on, the expectations of their constituents. Even under the best circumstances, elected officials can get it wrong. Though well-intentioned, poor interactions with representatives of the industries they are regulating can lead to unintended consequences that are long-lasting.

3. Take Comfort in Numbers

Maybe it's just me, but the idea of attending meetings like this by myself was daunting. I worried that I was not going to connect quickly—or that I would forget what I wanted to say and there would be awkward silence. Finding someone willing to attend meetings with you can alleviate some of this stress.

Ensure that you pick your partner wisely. Knowing that there is a second person to lean on for ideas, examples, and support can significantly reduce your anxiety level. Identify someone whom you mesh well with and who holds similar opinions and ideas. Doing this will give you a partner and a source of feedback for improving your interactions in the future. (*Continued on page 11*)

(Continued from page 10)

Besides the emotional support and backup, it's nice to have someone to talk to while waiting on security and traveling between appointments. Navigating Capitol Hill can be a little overwhelming.

4. You Are in the Driver's Seat You asked for a meeting because you have something to say. There is a concern, point of view, or opinion you want to make sure is expressed. You are the one who is • The PNC Solution Loan[™] helps bridge the gap between federal aid and the full cost of education.

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in control of the agenda of this meeting and others are there to listen and ask questions.

Just remember that your meeting will be relatively short, normally 15–30 minutes, so your agenda does not need to be long or overly formal. Go into it with two or three key things you want to articulate. If this is an initial relationship-building meeting, make sure you are discussing the things that are important to you—and are most likely to be supported by the individuals you are talking to.

And, when all else fails, make sure you keep it simple. Politicians do not care about the minutia of aid administration. You need to instead speak to them in terms they will understand and appreciate. Get out of the forest so you can see the trees (and the cherry blossoms!) and you will be fine.

A proven leader in higher education, Amy Glynn spent more than a decade in financial aid, ensuring products and services were in compliance with Federal Title IV regulations while meeting the highest service levels possible. Today she is the Vice President of Financial Aid & Community Initiatives at <u>CampusLogic</u>. She earned her Master of Science in Higher Education from Walden University



Save the Date!!!

LASFAA 50th Fall Conference

October 17th -19th at the historic Le Pavillon Hotel in New Orleans Conference theme: N.C.I.S.: New Orleans 2018 (Newfound Commitment to Intercollegiate Service)

Activities will include a jazz dinner cruise, scavenger hunt, vendor bingo, and a masquerade social. The 50th LASFAA Fall Conference is sure to be a hit with special guest speakers:

- Stephen Payne, Assistant Director of Federal Relations, NASFAA
- Marcus Culpepper, Office of Inspector General
- ET Winzer, Director of School Experience, Department of Education

The Fall Conference charity is:



Second Harvest Food Bank is leading the fight against hunger in South Louisiana by providing food access, advocacy, education, and disaster response. Second Harvest provides food and support to 700+ community partners and programs across 23 parishes.

www.no-hunger.org

School Profile

By Lynette Viskozki, Director of Financial Aid, Centenary College of Louisiana

What year was your institution founded? The College of Louisiana was founded in Jackson, LA in 1825.

Was your institution ever known by any other name? In 1845, Centenary College (of MS) & the College of Louisiana merged to form Centenary College of Louisiana.

What is your current undergraduate and/or graduate enrollment? Currently, approximately 600.

What types of degrees do you offer and what's your largest or most popular program? BS, BA, MBA, MAT. Primarily undergraduate enrollment with a strong pre-med program.

Is your campus primarily residential, commuter, or online? Residential

If you have athletics programs, what is your most successful program? We offer 10 women's & 8 men's DIII sports. Our most successful sport recently has been baseball.

Do you have a school mascot? What are your school colors? Ladies & Gentleman. Maroon & White.

Do you offer institutional grants and/or scholarships? Yes.

Do you run on semesters, quarters, trimesters, or another schedule? Semesters.

Do you offer programs using credit hours or clock hours? Credit hours.

What type of financial aid management system do you use? Banner

What is one thing EVERYONE should know about your institution that they might not know already? Centenary is the oldest college west of the Mississippi River.



If it's happening in LASFAA, it's happening at... <u>The Watercooler</u>

Congratulations **Kailey Istre**, Assistant Director of Financial Aid at McNeese, on her recent engagement (*pictured top*).

Karen Guillory, Account Specialist at McNeese, welcomed a new granddaughter.

Jasheika Dennis, Loan Coordinator at SUSLA, is leaving her position in July to teach 1st graders this fall (*pictured bottom*).

If you or someone you know has received a promotion, taken a new job, or experiences a significant life event, email: <u>everett@ulm.edu</u>







Summer Crossword



ACROSS

- 2. first lady of Louisiana
- 6. hideaway town for pirates
- 8. ED training officer Kevin
- 9. "subdivision" of Louisiana
- 10. Member Relations chair Erica
- 11. the official state drink
- 12. "frog capital of the world"
- 13. descendants of Acadians

DOWN

- 1. LSU baseball pitcher Devin
- 3. NASFAA Conference location
- 4. McNeese softball coach
- 5. Hotel site for LASFAA Fall Conference
- 7. Pelicans forward



A mom called the VP's office to complain because we cancelled her "baby boy's" classes for nonpayment. She explained that her "baby boy" is just too busy and we shouldn't put this kind of stress on him..."Baby boy" is a 32 year-old grad student.



go. Gas \$3.89. Suma Cum Laude gas. I need academic probation gas. 4/22/14, 12:46 AM

Got one to share? Send it to everett@ulm.edu. All submissions will be published anonymously.

SAVE THE DATE

6.24-6.27 - NASFAA (Austin, TX)

6.25-6.27 – NCAA Regional Rules Seminar (San Antonio, TX)

9.9-9.11 – LA Banner User Group Conference (Natchez, MS)

10.17-10.18 - NSEA (Milwaukee, WI)

10.17-10.19 - LASFAA Fall Conference (New Orleans)

11.5-11.9 - SWASFAA Conference (Little Rock, AR)

11.27-11.30 - FSA Training Conference (Atlanta, GA)

2.25-2.27 – NASFAA Leadership Conference (Washington DC)

Check the LASFAA calendar for webinars & training events available to our membership at: <u>www.lasfaa.org</u>



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Did you know?

FSA Pubs is phasing out paper publications. After Aug. 30, only PDFs will be available: <u>https://orders.gpo.gov</u>

Interested in volunteering for LASFAA? Contact a committee chair below...

2018 Committee Chairs

Amenities Archives Cost of Attendance Diversity Awareness Fall 2018 Conference Program Fall 2018 Conference Site Finance Committee Financial Aid Awareness Legislative Advocacy/ Association Governance Long Range Planning Sharon Pollard Lauren Jackson Frankie Everett Jasheika Dennis Alan Jackson La'Charlotte' Garrett Kristi Waters Charles Cambre Deborah Paul

Taina Savoit

Exhibitor Liaison Member Relations Nominations & Awards Publications Site Selection Spring 2018 Conference SWASFAA Update Technology/Automation Training

Joni Leggio Erica LeJeune Lauren Jackson Frankie Everett Lisa Pickering Amy Cable Lynette Viskozki Rebecca Amy Amy Cable/ Melissa Rhodes Rhonda Bailey

PUBLICATIONS COMMITTEE:

 Frankie Everett – ULM (chair)
 Christie Smith – Sallie Mae

 Daniel Murff – SUSLA
 Demario Tyson – SUSLA

 Melissa Rhodes – ULM

50th Task Force

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